

CENTEGIX Achieves Significant Growth in 2024, Protects 14 Million People Across 14,000 Locations Nationwide

by CENTEGIX | Feb 4, 2025 | Press Release

Demand for safety solutions across schools, healthcare facilities, and government organizations drives growth.

ATLANTA – February 4, 2025 – CENTEGIX, the industry leader and most used wearable panic button provider, today announced significant business milestones and momentum from 2024. CENTEGIX now protects 14 million individuals across 14,000 locations, and its CrisisAlert™ solution has delivered over 500,000 alerts, solidifying its position as a trusted safety partner.

CENTEGIX has expanded to serve customers in 47 states, and the new demand for CENTEGIX safety solutions increased 100% from the first half of 2024 to the second half of the year.

CrisisAlert™ Unique Capabilities Drive Market Leader Position as the Most Used Wearable Panic Button Provider for K-12

CENTEGIX's CrisisAlert™ solution expanded its presence to four of the ten largest school districts in the U.S. and 71 of the top 250 largest districts.

Adoption of wearable panic button technology grew to:

- 84% of Georgia schools
- 77% of Nevada schools
- 43% of Florida schools
- 25% of Alabama schools
- 20% of New Mexico schools

CrisisAlert™ empowers staff with the fastest and easiest way to get help in an emergency. The wearable badge does not depend on Wi-Fi or cellular and is discreet and easy to use in a moment of crisis when fine motor skills are challenged. In addition, CrisisAlert™ includes unique capabilities not possible with other wearable panic buttons:

- In the event of a campus-wide emergency, full audio and visual notifications simultaneously and immediately communicate to inform everyone to activate safety protocols via flashing strobes, screen takeover, and intercom messages
- Exact floor- and room-level location of the alert is delivered to responders on a digital map of the campus, displaying where help is needed
- Full campus coverage—the wearable badge works inside and outside buildings, including parking lots, athletic fields, etc.
- Configurable alert types, responder types, protocol development, and user management are easily managed through an interactive, intuitive web interface
- Direct connection to 911 and local public safety that delivers the critical emergency information of who needs help and precisely where help is needed
- Fast and simple installation process that requires no alterations to physical structures or electrical wiring

The company's 2024 School Safety Trends Report reported that during the 2023-2024 school year, educators and staff initiated over 183,000 alerts, indicating a 40% increase compared to the previous school year. Ninety-nine percent of all alerts were for everyday emergencies, such as medical and behavioral incidents, and more

than 50% of school safety incidents occurred outside the classroom in areas such as hallways, parking lots, playgrounds or athletic sports fields.

Strategic Partnerships Leverage the CENTEGIX Safety Platform™ to Compress Time in Responding to Emergencies

CENTEGIX announced strategic partnerships that help customers increase the return on their safety investments, including:

Axon Enterprise: The integration of CENTEGIX into the Fusus by Axon platform enables the CENTEGIX CrisisAlert™ wearable panic button badge to activate on-campus video cameras when an alert for help is signaled. By combining the immediacy and location specificity of CrisisAlert™ with Fusus by Axon's real-time security camera feeds, on-site and first responders can immediately gain situational awareness to determine the appropriate level of response needed for an emergency.

SaferWatch: CENTEGIX's partnership with SaferWatch integrates its Safety Platform™, including CrisisAlert™, with SaferWatch's emergency communication platform to reduce emergency response time by delivering directly to 911 the critical emergency information of who needs help and precisely where help is needed from anywhere on campus.

CatapultK12: The integration of the CENTEGIX Safety Platform™ with the CatapultEMS system accelerates and coordinates emergency response by providing schools with the fastest way to identify, notify, and respond to an emergency.

GeoComm: CENTEGIX's collaboration with GeoComm enables mutual customers to bidirectionally share their mapping data across platforms. This includes crucial details such as structural and campus map data and asset information, ensuring that mapping information syncs to each platform and our mutual customers' public safety applications.

"In emergencies, every second matters," said Brent Cobb, CEO of CENTEGIX. "Our CENTEGIX Safety Platform compresses time at each critical response stage. By delivering a fast initial response, immediately notifying everyone to activate their safety protocols, and enabling responders to quickly provide support such as medical assistance, saving time saves lives.

Via our partnerships with other leading safety solutions, our customers can leverage their existing safety investments with our Safety Platform™ to further improve emergency response."

Healthcare Vertical Launches Safety Platform™ and Collaborates with Industry Leaders

CENTEGIX launched its Healthcare Safety Platform™ for hospitals and health systems, a significant milestone as the company expands its focus in this important sector. The cloud-based integrated solution is designed to initiate the fastest response time to safety incidents across any hospital or healthcare campus.

CENTEGIX invested in growing relationships with key healthcare associations, including the American Hospital Association and its AHA Affinity Forum | Addressing Workplace Violence in Health Care in 2025, where it has participated in exchanging ideas, exploring new solutions, and sharing its expertise on the continuing education AHA Affinity Forum.

"The ability to have that additional sense of safety and security with CrisisAlert, it gives our staff such a sense of safety, protection, and consideration," said Kala Bettis, MA, LSC, LAC, LPC Integrated Behavioral Health Supervisor, Vail Health Behavioral Health.

"When healthcare staff feel protected, they can focus their efforts on patient outcomes and experience," said Andrea Greco, SVP of Healthcare Safety, CENTEGIX. "We are reducing response times and improving outcomes in the healthcare facilities we support, and look forward to bringing the Safety Platform and CrisisAlert to even more facilities to protect both staff and patients."

Government Sector Growth Expands CENTEGIX's Reach into State and Local Facilities

CENTEGIX expanded its presence in the government sector, providing its Safety Platform™ to municipal buildings, state capitals, courthouses, libraries, and other public facilities.

“Government employees serve the public every day, often facing unpredictable situations that require immediate assistance,” said Brent Cobb, CEO of CENTEGIX. “By empowering staff in these workplaces with CrisisAlert™, we’re helping to create safer environments for those who serve our communities.”

CENTEGIX earned recognition as an Inc. 5000 honoree for the fourth consecutive year and secured two prestigious 2024 Campus Safety BEST Awards for its innovative CENTEGIX Safety Platform™ and CrisisAlert™ solutions. The company was also named to the Association for Corporate Growth's Georgia Fast 40 and was again honored by the Atlanta Business Chronicle as a 2024 Pacesetter.

About CENTEGIX

CENTEGIX® is the industry leader in incident response solutions for all types of workplaces. The cloud-based CENTEGIX Safety Platform™ initiates the fastest response time for emergencies, from the everyday to the extreme, anywhere on campus. Leaders nationwide trust CENTEGIX's innovative safety solutions to empower and protect people (every day).